

5 Key Challenges: Is Your Cloud Migration Strategy Effective?

Want to avoid cloud project delays and cost overruns?



identified that their organization has had one or more cloud projects fail or be delayed due to a lack of skills.¹

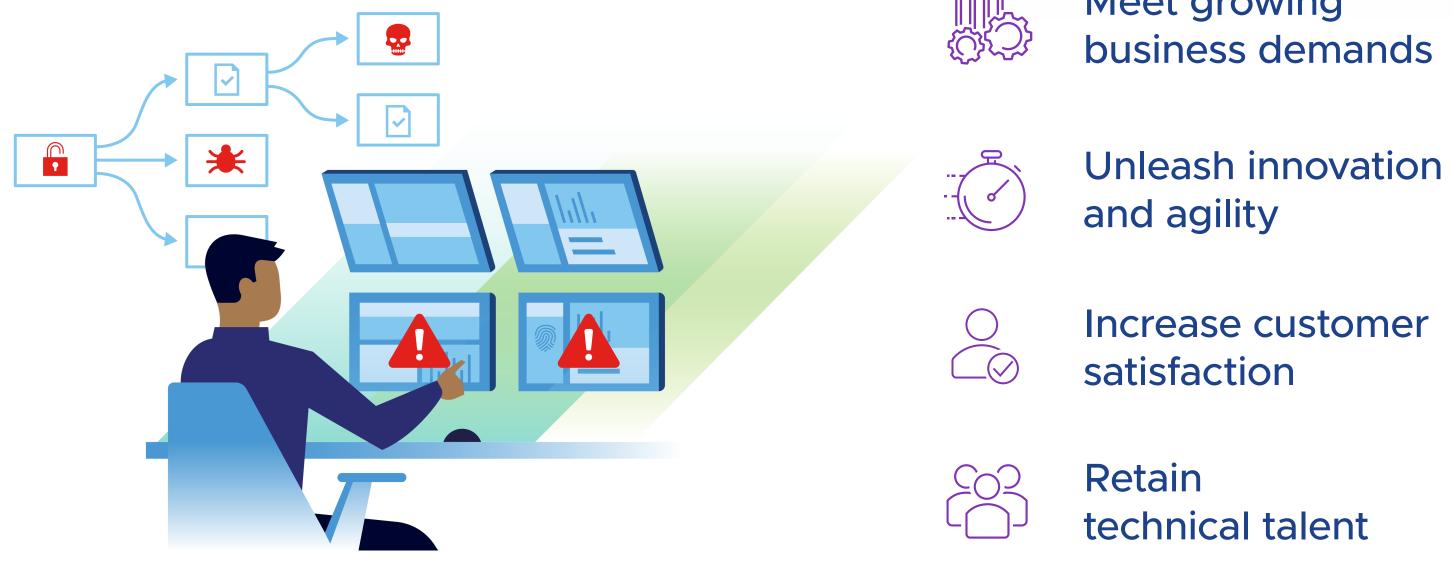


of respondents said operational costs exceeded expectations at least 26% of the time, with 44% saying costs are exceeded more than half the time.¹

IT leaders like you are being challenged to:



Reduce and optimize costs





Meet growing

Overcome these challenges with **Google Cloud VMware Engine**

Secure, fast, low risk way to seamlessly migrate and modernize VMware workloads in Google Cloud and unlock insights



SECURE

Leverage industry-leading security, including private high-speed networking and dedicated cluster design



FAST

Provision an entire VMware SDDC in under an hour, and migrate workloads live in minutes

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LOW RISK

Use familiar VMware and Google Cloud tools across on-premises and cloud environments without retraining staff



TRANSFORMING

Convert data into insights and actionable intelligence with Google BigQuery and AI/ML



COST EFFECTIVE

Save time and money without having to rearchitect applications or change operations



MODERN

Scale flexibly with modern infrastructure, support VMs and containers, and access native **Google Cloud services**

SURVEY RESULTS FOUND:

- Live migration of apps to the cloud without downtime is the preferred approach¹
- Organizations reported that the time to effectively migrate a workload to the cloud is as much as 3.75 months¹



Follow a fast, low-risk, cost-effective path to the cloud with Google Cloud VMware Engine to achieve these benefits:



ACCELERATED MIGRATION Avoid cloud project delays and

speed your move to cloud

ENTERPRISE-READINESS

Meet compliance requirements and leverage high-speed, secure networking

APPLICATION MODERNIZATION Increase agility and gain insights to improve customer experience

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CONSISTENT OPERATIONS

Use existing skills, tools, and operations without needing retraining

REDUCED TCO

Protect your investments, save time, and reduce the cost of migrating to the cloud

Rentokil Initial Protecting People. Enhancing Lives.

Moved 2,000 VMs

to Google Cloud VMware Engine to modernize infrastructure and deliver greater value

Rentokil Initial is the world's leading pest control company worldwide and leading hygiene and wellbeing services business based in 90 countries. They seamlessly moved 2,000 VMs from their largest physical data center to Google Cloud VMware Engine. With this ease of migration, they avoided the need for a large, complex recoding project and enabled the infrastructure team to deliver value beyond managing hardware and patches.





Enterprise Strategy Group, a division of TechTarget, Inc. eBook, Trends in Organizations' Hybrid and Multi-cloud Strategies, December 2022 1.



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