How to Make "Work from Anywhere" Work for Everyone

Distributed Work Models Deliver Results

Most organizations are well aware of the benefits that distributed workforce models can deliver, and many are empowering employees to work wherever they want.



The future of work is distributed, but ...

To make "work from anywhere" work for everyone, organizations must

have the right technology platform in place.

Picture it:

It's day 1 for a new remote hire who accepted a hard-to-fill role.



"Thanks to my new employer's remote work policy, I finally have the job I've always wanted-and I didn't have to move across the country to get it!"

"Ugh, I can't use the devices I'm familiar with, I have no idea how to use what I've been given, and it will be days before the remote support team has the bandwidth to help me figure it out. This is not the experience I was expecting. I'm literally at a standstill."

Challenges onboarding remote employees are all too common.



Sixty-one percent of surveyed organizations report wrestling with remote employee onboarding.⁴

A nationwide health system is inundated with back-to-back virtual appointments over a 15-hour period.



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"With our telehealth team distributed across multiple time zones and working different hours, we'll be able to meet with every patient."

"Nearly every worker is struggling to access the apps they need to assist patients, which is causing delays and creating a poor experience for our employees and our patients."

Ensuring that frontline workers can access critical apps is a key requirement.

In fact,



Fifty-one percent of surveyed employees reported wrestling with technology issues while working remotely,⁵ and

Forty percent of employees said they would quit their job due to a poor experience with technology.¹

A competitor is hacked, and their biggest client has come calling.



"This is our time to shine. We've been in business more than 20 years, and fortunately, we haven't been hacked."

"It turns out that the competitor had the same security protocols in place that we do. They attributed the hack to exposures resulting from new endpoints scattered all over the place, and all the cloud-based tools that distributed employees use."



In fact,



Ninety-one percent of surveyed security professionals reported an increase in cyberattacks since shifting to a remote working model.⁶

A new CEO is ready to share her strategy at a company-wide virtual town hall.

> "The staff has been really anxious for me to share our strategy— I'm so glad the day is finally here."

> "Unfortunately, more than half of the staff were staring at frozen screens while I was giving my 20-slide presentation, and now, none of them seem to be able to download the file either."

Many remote workers wrestle with inefficient network connectivity on a regular basis.

In fact,



Forty-nine percent of surveyed employees cite poor internet bandwidth as a top concern of long-term working from home.⁷

IT leader is ready to roll out an enterprise-wide real-time remediation strategy.



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"Not only will our new approach enable us to stay on top of network and endpoint protection and management, it will also help us provide our employees with a much better experience."

"Now that our workforce is distributed, we have different teams using different tools. We can't get the complete visibility we need to automatically remediate issues."

Supporting today's distributed workforce means overcoming a new set of data and network challenges.

In fact,

Seventy-seven percent of security practitioners report they have too many point products to track and manage, and just as many (78 percent) say this complicates policy controls.⁸

Three Areas to Address to Ensure **Distributed Workforce Success**

In order to make "work from anywhere" work for everyone, organizations need to overcome obstacles around subpar employee experience, fragmented security and operational complexity.

SUBPAR EMPLOYEE EXPERIENCE



Eighty-one percent of professionals want the ability to work from home,⁹ and they expect device choice, flexibility and seamless, consistent, high-quality experiences.

Enable touch-free IT

Deliver frictionless experiences for employees from onboarding to ongoing support-anywhere, anytime.

Provide freedom of choice

FRAGMENTED SECURITY



Seventy-seven percent of security practitioners report they have too many point products to track and manage. Just as many-78 percent-say this causes complex policy controls.⁸ Securing the distributed edge requires a Zero Trust approach, and that requires situational intelligence and connected control points.

Embrace least privilege

Shrink the attack surface with micro-segmentation and real-time continuous authentication and authorization for access control policies.





IDC expects the U.S. remote workforce to grow from 78.5 million to 93.5 million by 2024.¹⁰ Now's the time to automate the workspace in order to manage to outcomes, not tasks, with intelligent compliance, workflow and performance management.

Make intelligence work for you

Take advantage of unified intelligence to quickly identify, prioritize and generate automated actions.

Deploy custom workflows with ease

Support knowledge and frontline employees working in any location using any device-company owned or BYO.

Deliver uncompromised uptime

Ensure a good application experience whether working from the office or remotely.

Leverage situational intelligence

Get trustworthy, actionable and readily available environmental context and threat intelligence.

Connect control points

Align workload, network, device and access controls to the applications and data being protected.

Create and deploy complex workflows with drag-and-drop flexibility and speed.

Implement cloud native visibility and management

Extend visibility and management to 100 percent of devices with cloud native, off-domain policy management.

Empower Today's Distributed Workforce with VMware Anywhere Workspace



VMware Anywhere Workspace is a pre-integrated solution that delivers secure and seamless experiences for distributed workforces while reducing costs and operational overhead for organizations.

It combines the key elements of unified endpoint management, desktop and app virtualization and workspace security to fully meet the needs of today's distributed workforce.

With Anywhere Workspace, organizations can

- Meet employee expectations for onboarding, support and choice.
- Achieve broader, more effective security that enables access to any app from any device.
- Increase IT responsiveness and efficiency while breaking down silos, lowering IT complexity and total cost of ownership.

Learn more about the first-of-its-kind solution that provides connected visibility and context, enables seamless employee experiences, reduces overhead, and ensures effective security.

DOWNLOAD

- (Study conducted by Vanson Bourne and commissioned by VMware and Dell.)
- (Study conducted by Vanson Bourne and commissioned by VMWare and Dem.) PwC. "It's time to reimagine where and how work will get done." January 12, 2021. Staples. "Does Your Workplace Deliver? 5 Keys to Meeting Employee Expectations." 2019. (Staples Workplace Survey conducted by KRC Research on behalf of Staples in October 2018.) The Theorem Work From Home: Performance, VoIP and Microsoft 365 User Experience Evaluation." January 15, 2021. (Study commissioned by VMware.)

- ⁵ ZDnet. "Over half of employees frustrated by remote tech issues during COVID-19 lockdown." Eileen Brown. June 2020.
 ⁶ VMware Carbon Black. "Global Threat Report: Extended Enterprise Under Threat." June 2020.
 ⁷ ComputerWorld. "Working from home? Slow broadband, remote security remain top issues." Matthew Finnegan. October 5, 2020.
- ⁸ Forbes Insights. "Cybersecurity Trailblazers Make Security Intrinsic To Their Business." Joe McKendrick. 2019. (VMware's 2019 State of Cybersecurity Strategy Survey based on 1,000+ organizations, conducted in partnership with Forbes.)
 ⁹ President & Fellows of Harvard College. "HBS Online Survey Shows Most Professionals Have Excelled While Working from Home." March 25, 2021.
- ¹⁰ IDC. "Mobile Workers Will Be 60% of the Total U.S. Workforce by 2024, According to IDC." September 1, 2020.



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VMware, Inc. "The New Remote Work Era: Trends in the Distributed Workforce. A global report analyzing organizational shifts in response to COVID19." August 2020